

# IMPERIAL RUSTIC DOUBLE-FACE WALL



CASE STUDY

No.101

## Imperial Line

MATERIAL

## New Castle Lawn & Landscape, Inc.

CONTRACTOR

## Raised Patio

PROJECT

## Imperial Line Reigns King with Pennsylvania Hardscaper

### HARDSCAPING CONTRACTOR:

New Castle Lawn & Landscape, Inc.,  
Mohnton, PA

### PROJECT:

Raised patio with sitting wall and  
lighted pillars

### MATERIALS:

Imperial Rustic Cobble Stone Paver  
in Chestnut;

Rustic Holland Stone border;

Imperial Rustic Double Face Wall in  
Chesapeake; and

Rustic Bullnose Pavers

**New Castle Lawn & Landscape, Inc.** has been providing clients in Berks County, PA and the surrounding area with premium Hardscaping and landscaping services since 1994. An EP Henry Authorized Hardscaping Contractor®, New Castle recently completed work on a raised patio using various products from the Imperial Concrete Products line.

Large by comparison to the average 400-500 square foot patio, this project used 730 square feet of Imperial Rustic Cobble Stone Pavers bordered in Rustic Holland Stone. A 21"-high, lighted, sitting wall surrounds the patio and is constructed of Imperial Rustic Double Face Wall in Chesapeake, capped with Rustic Bullnose Pavers. Color choices were the clients' and complement the home and existing deck. Sixty tons of crushed stone base material and approximately 250 labor hours went into creating a beautiful space that met the client's need for both quality and affordability.

*EP Henry sat down with New Castle's Tim Overly, resident designer and Ornamental Horticulture and Landscape Design graduate, to learn more.*

### HardscapingConnection.com (HC):

#### This was your first time bidding Imperial Concrete, tell us why you chose this product?

Tim: Well, not only is this a newer product line, but oftentimes, and especially in this economy, when you have two similar products, winning a bid comes down to cost. The Imperial Rustic line offered the look and quality the customer desired, and the Rustic Double Face Wall is priced competitively with even many single-sided wall products.



**HC: Did you consider any other products, besides Imperial, for this job?**

Tim: Originally, we looked at other walls and pavers, but this was a big job and it came down to price for the homeowners. The Imperial line offered an economic alternative to achieving the same look and quality.

**HC: What would you say was this project's biggest challenge?**

Tim: To complement the house and existing deck, this was a very linear design. So, keeping all of the lines straight was the most challenging aspect of this project. But, with careful attention to detail and a lot of double checking with the transit laser level, it was fairly straight forward.

**HC: What tip(s) would you offer a fellow contractor on a job of this nature?**

Tim: Actually, three things come to mind. First, the success of your project lies in planning and design, so everything should be based on a scale drawing. I've seen contractors use hand sketches and other drawings, but then they face serious challenges on the job site when things aren't working and there's no real plan. Every design I create is done in a CAD system, taking into account things like grade changes or existing steps, and the customer sees exactly what they're getting.

Second, it's important to become familiar with the products you're using during the design phase. Sometimes there are subtle differences in products that pose challenges once you're on the job site. The Imperial brand has very tight manufacturing tolerances so there are no "surprises" when we're working with their products.

Last, job site management is crucial. It's all about efficiency in Hardscaping, so keeping a well managed job site not only helps your crew work smart, it keeps everything looking good while under construction.

In the end, the homeowners were very satisfied with their new outdoor living space, which they say leaves them feeling a bit spoiled. And they've already recommended New Castle to friends.



**FOR MORE INFORMATION ON THE COMPLETE LINE OF IMPERIAL CONCRETE PRODUCTS, CONTACT YOUR EP HENRY AUTHORIZED HARDSCAPING DISTRIBUTOR®.**

ImperialConcreteProducts.com « 877.400.0427